

# Bayesian Estimation: Implications for Modeling Intensive Longitudinal Data

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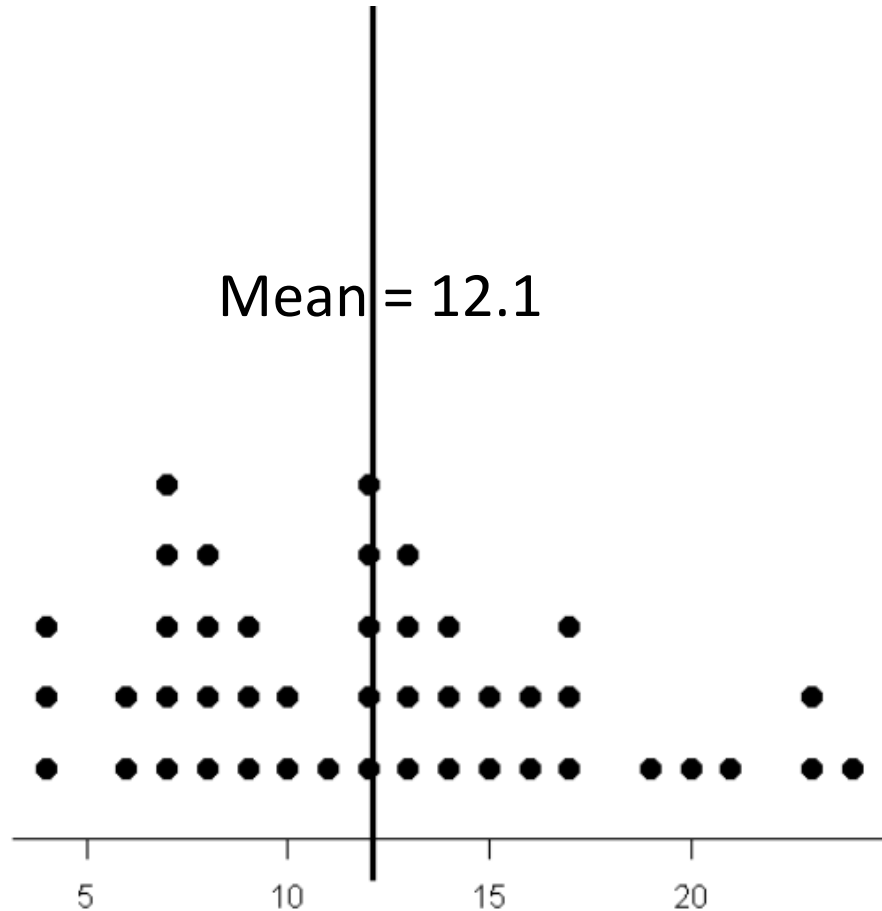
# Soon we will all be Bayesians...

- Drawbacks of traditional Bayesian analysis are largely gone
- The use of non-informative priors is becoming common; skeptics, contrarians can no longer complain about the effects of priors on results.
- Difficulty of obtaining Bayesian results has been greatly reduced by the use of modern computational approaches, especially Markov Chain Monte Carlo simulation.
- Interpretation of results is much more in line with the way we actually think

# Example: Conformity scores from experiment (N=47)

## Relationships Between Source Status, Authoritarianism, and Conformity in a Social Influence Setting<sup>1</sup>

JAMES C. MOORE, JR. AND EDWARD KRUPAT  
York University, Toronto and Rutgers University



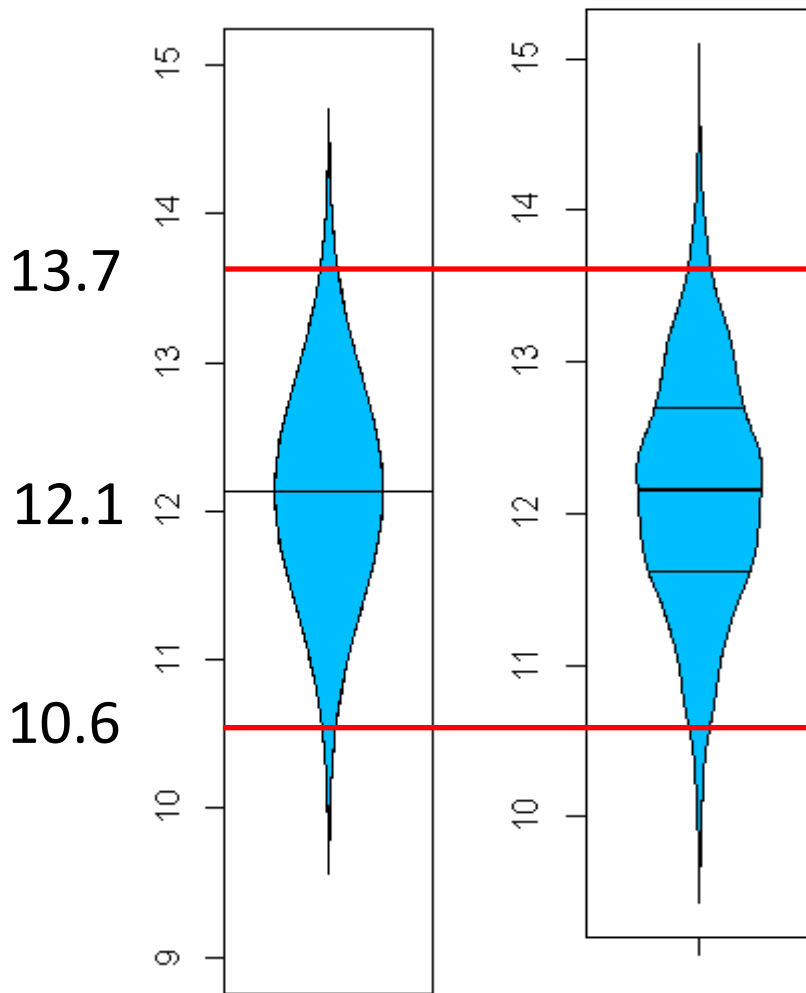
Source: Moore (1971), available in [Companion to Applied Regression](#) (car) R package

Frequentist

Bayesian

95% Confidence Interval

95% Credibility Interval



Sampling Distribution

Credibility Distribution

# Recently published and retracted because of failure to account for random effects

*Research Article*

ASSOCIATION FOR  
PSYCHOLOGICAL SCIENCE

## Women's Preference for Attractive Makeup Tracks Changes in Their Salivary Testosterone

Psychological Science  
1-7

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**Claire I. Fisher, Amanda C. Hahn, Lisa M. DeBruine, and Benedict C. Jones**

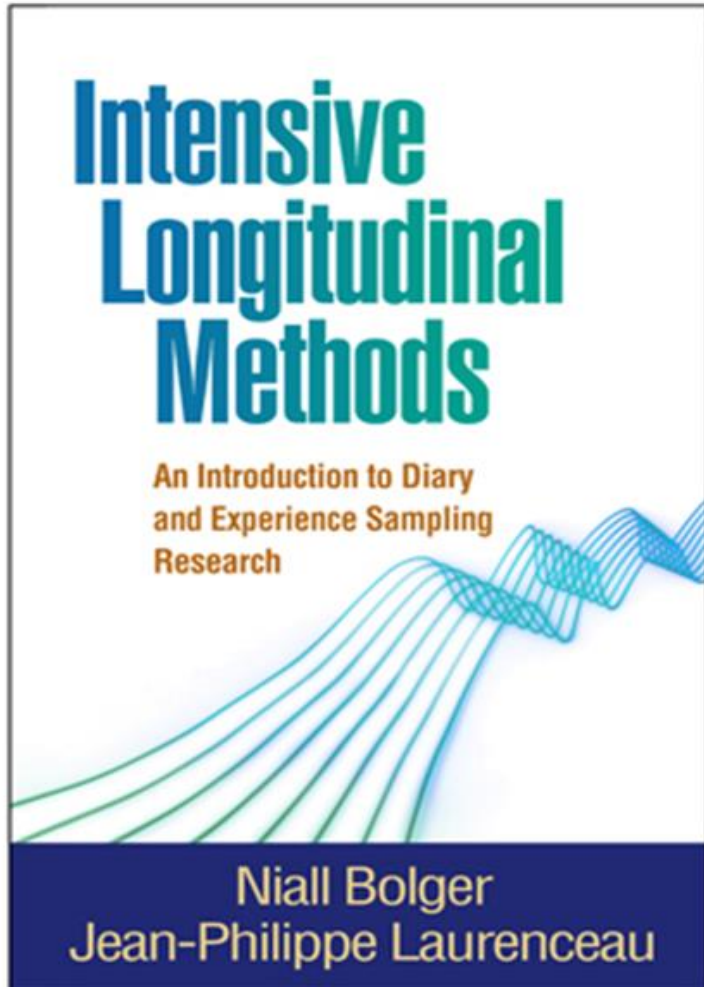
Institute of Neuroscience & Psychology, University of Glasgow

**Published online: November 2, 2015**

**Retracted : February 3, 2016**

The problem: in multilevel modeling  
on within-subjects data, you need to  
allow for person-to-person  
heterogeneity

# Example from Bolger & Laurenceau (2013)



Guilford Press  
*Methodology in the Social  
Sciences Series*

[www.intensivelongitudinal.com](http://www.intensivelongitudinal.com)

# B & L (2013) chapter 6: categorical outcomes

Dataset: Convenience sample of 61 opposite-sex couples

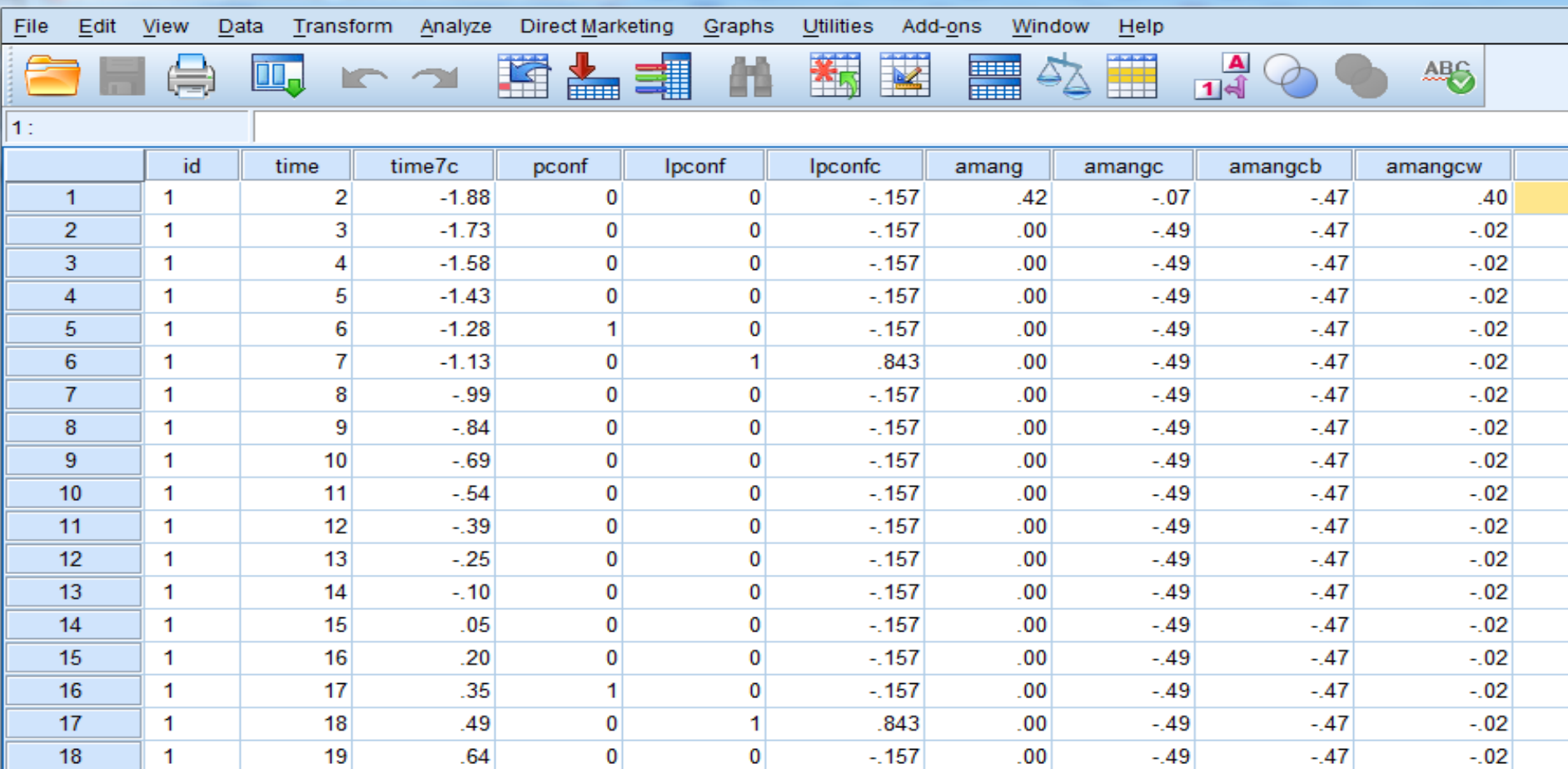
- Independent Variable: Morning reports of anger/irritability by the female partner
- Dependent Variable: Evening reports of conflict by the male partner: 0 = no conflict, 1 = conflict.



# Data Matrix

categoricaldata.sav [DataSet4] - IBM SPSS Statistics Data Editor

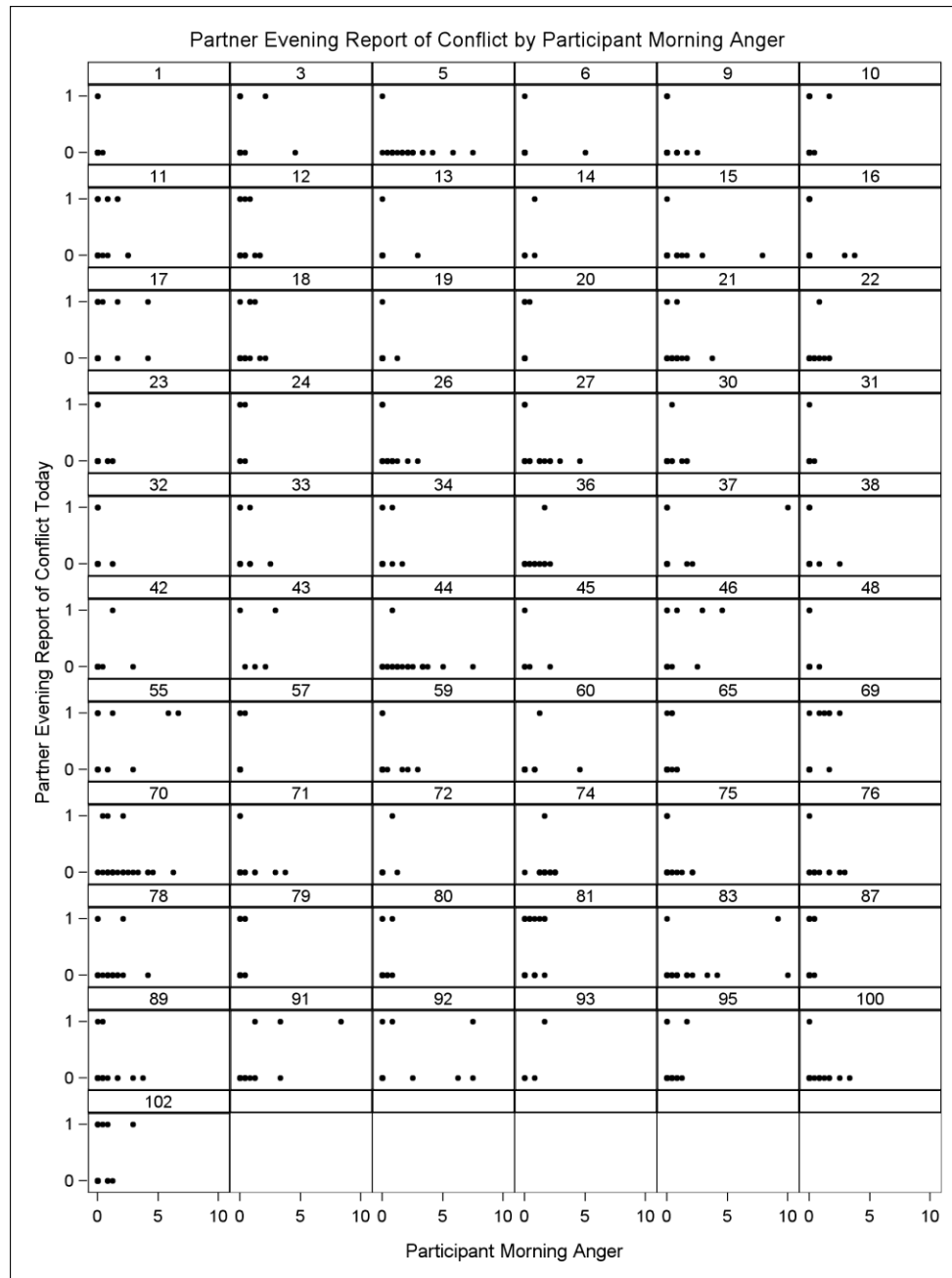
File Edit View Data Transform Analyze Direct Marketing Graphs Utilities Add-ons Window Help



	id	time	time7c	pconf	lpconf	lpconfc	amang	amangc	amangcb	amangcw	va
1	1	2	-1.88	0	0	-.157	.42	-.07	-.47	.40	
2	1	3	-1.73	0	0	-.157	.00	-.49	-.47	-.02	
3	1	4	-1.58	0	0	-.157	.00	-.49	-.47	-.02	
4	1	5	-1.43	0	0	-.157	.00	-.49	-.47	-.02	
5	1	6	-1.28	1	0	-.157	.00	-.49	-.47	-.02	
6	1	7	-1.13	0	1	.843	.00	-.49	-.47	-.02	
7	1	8	-.99	0	0	-.157	.00	-.49	-.47	-.02	
8	1	9	-.84	0	0	-.157	.00	-.49	-.47	-.02	
9	1	10	-.69	0	0	-.157	.00	-.49	-.47	-.02	
10	1	11	-.54	0	0	-.157	.00	-.49	-.47	-.02	
11	1	12	-.39	0	0	-.157	.00	-.49	-.47	-.02	
12	1	13	-.25	0	0	-.157	.00	-.49	-.47	-.02	
13	1	14	-.10	0	0	-.157	.00	-.49	-.47	-.02	
14	1	15	.05	0	0	-.157	.00	-.49	-.47	-.02	
15	1	16	.20	0	0	-.157	.00	-.49	-.47	-.02	
16	1	17	.35	1	0	-.157	.00	-.49	-.47	-.02	
17	1	18	.49	0	1	.843	.00	-.49	-.47	-.02	
18	1	19	.64	0	0	-.157	.00	-.49	-.47	-.02	

Dataset available at [www.intensivelongitudinal.com](http://www.intensivelongitudinal.com)

# Scatterplots for each dyad



# Output from Bolger & Laurenceau, 2013, chapter, 6

Model Term	Coefficient (SE)	<i>t</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Intercept	-1.87 (0.10)	-19.21	<0.001	-2.06	-1.68
amamgcw	0.21 (0.07)	3.17	0.002	0.08	0.34
amangcb	-0.18 (0.20)	-0.90	0.37	-0.58	0.22
lpconfc	0.86 (0.18)	4.80	<0.001	0.51	1.22
time7c	-0.17 (0.06)	-2.61	0.009	-0.29	-0.04

Random effect covariances	Estimate (SE)	<i>Z</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Level-2 (between-person)					
Intercept	0.21 (0.10)	2.09	0.037	0.08	0.54
AR1 Diagonal	0.97 (0.04)	24.52	<0.001	0.90	1.05
AR1 Rho	-0.10 (0.06)	-1.69	0.09	-0.20	0.02

# Frequentist vs. Bayesian Results

## Frequentist (Random Intercept Only)

Model Term	Coefficient (SE)	<i>t</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Intercept	-1.87 (0.10)	-19.21	<0.001	-2.06	-1.68
amamgcw	0.21 (0.07)	3.17	0.002	0.08	0.34

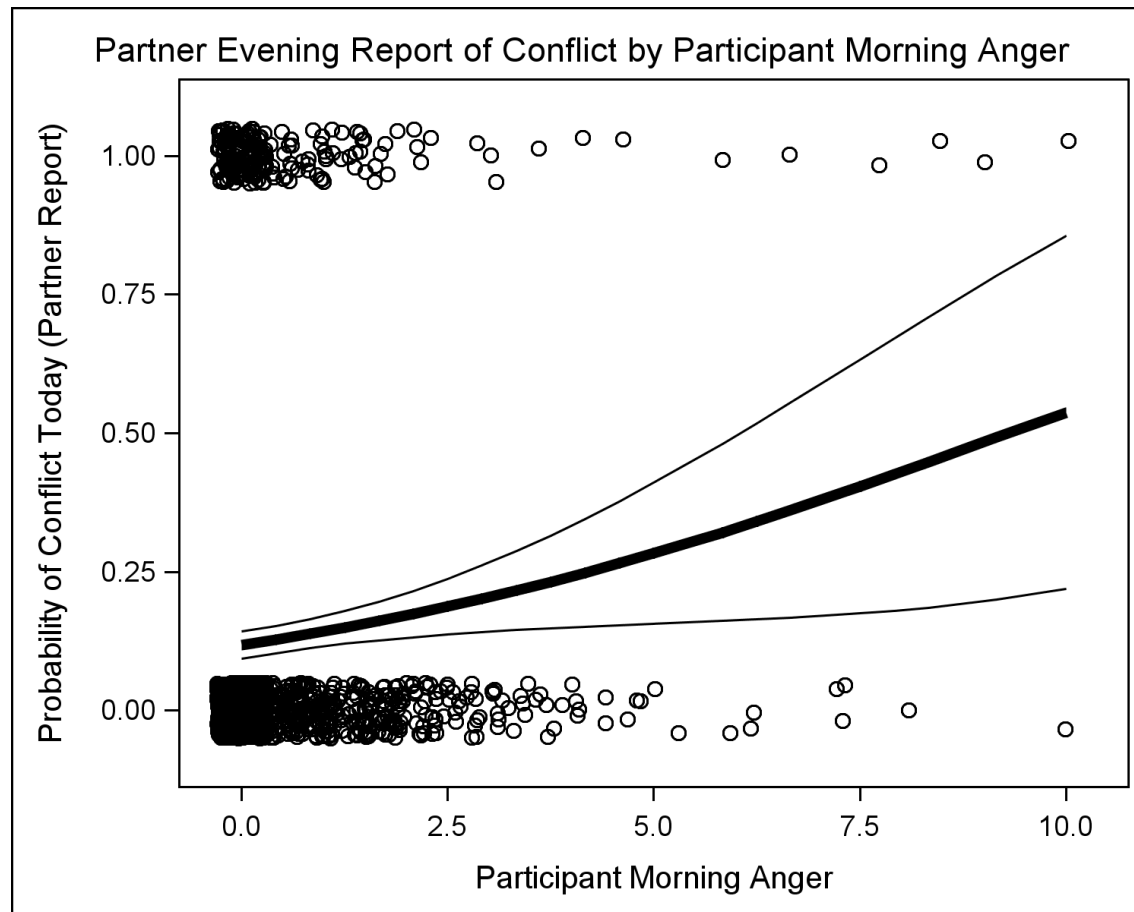
Using R package lme4

## Bayesian (Random Intercept Only)

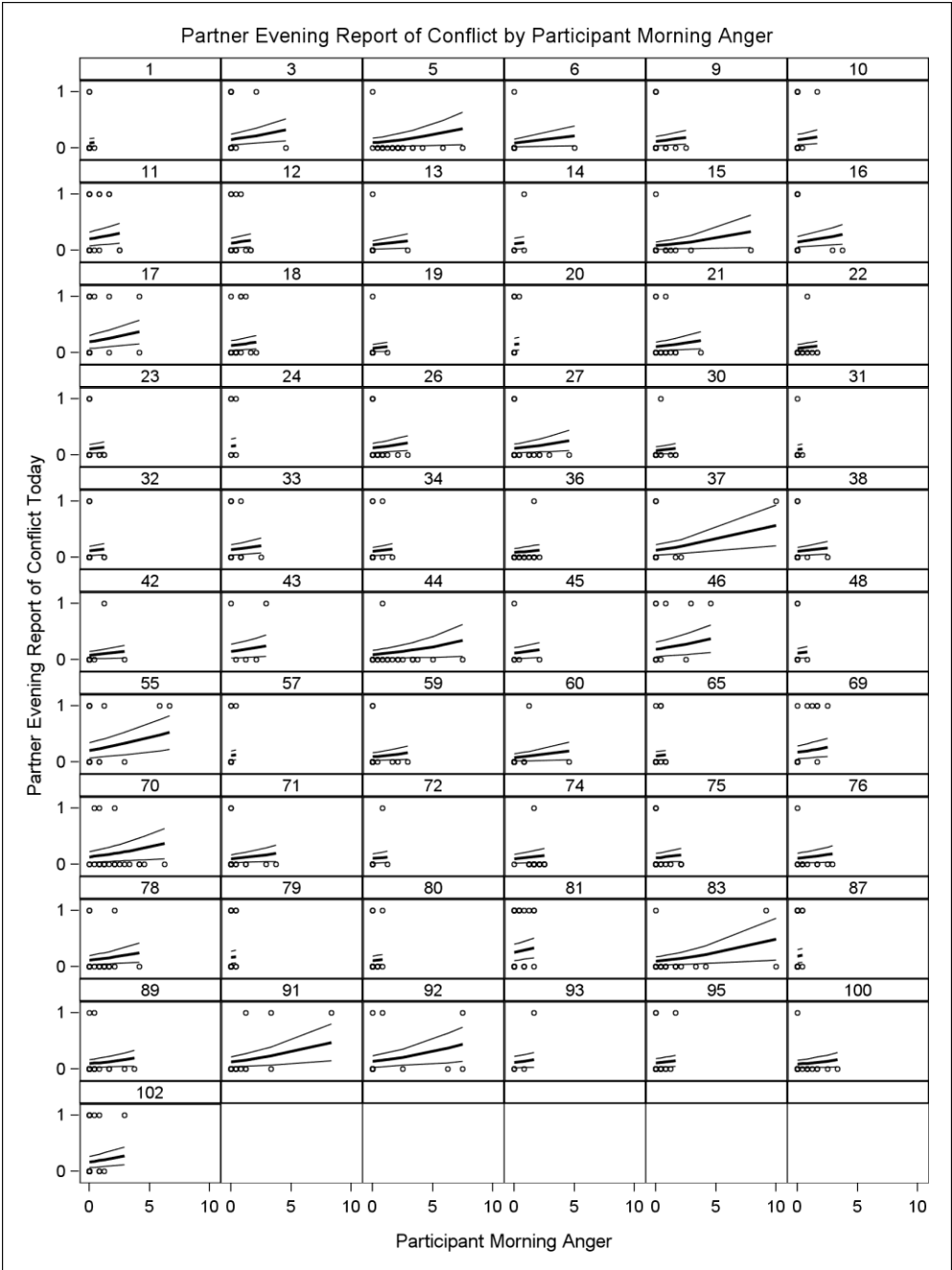
Model Term	Coefficient (SE)	<i>t</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Intercept	-1.92 (0.11)			-2.14	-1.70
amamgcw	0.21 (0.07)			0.08	0.35

Using R package brms

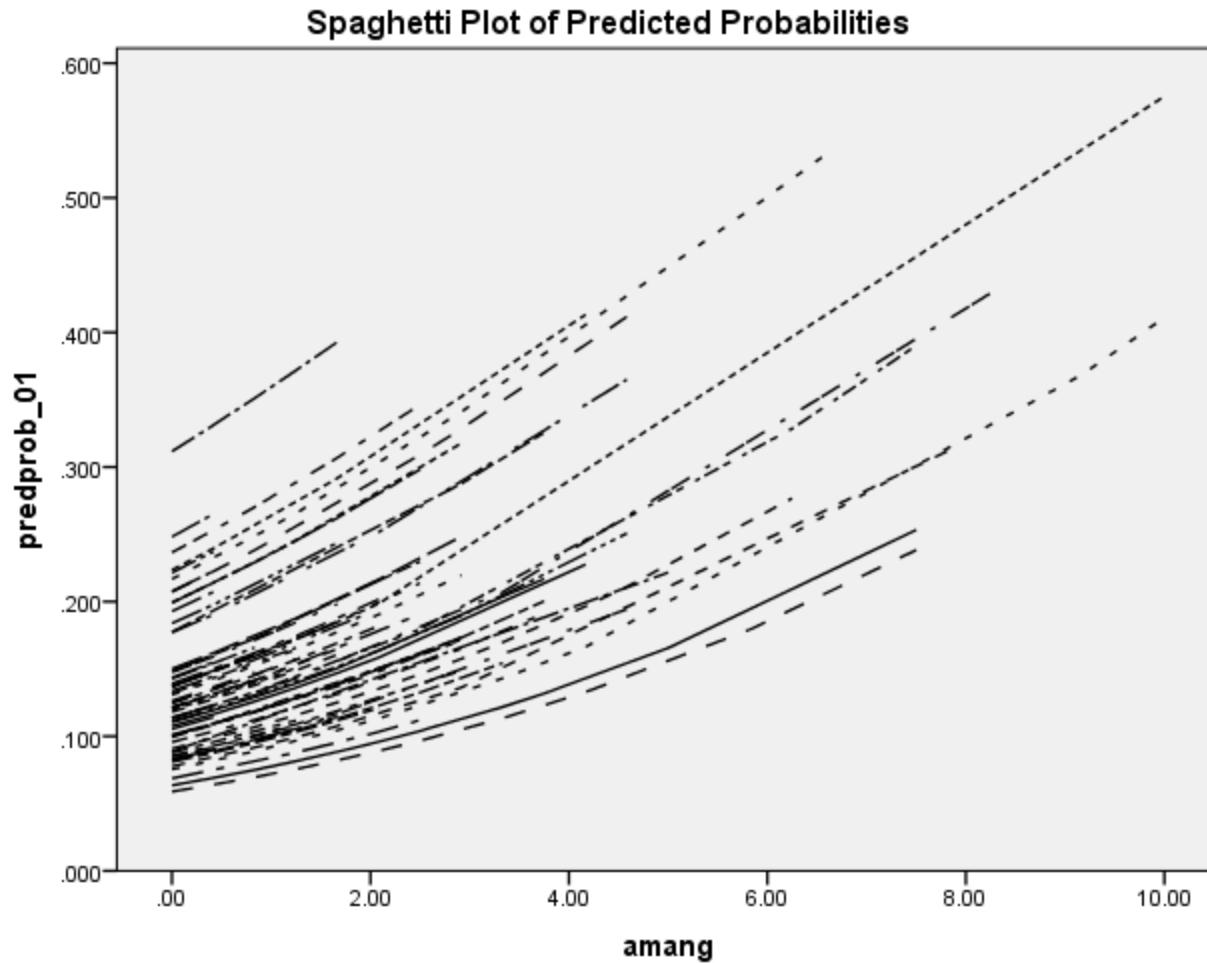
# Predictions for average person (using fixed effect slope from random intercept, fixed slope model)



# Model predictions for each dyad



# Spaghetti Plot of Predictions



# Frequentist vs. Bayesian Results

## Frequentist (Random Intercept Only)

Model Term	Coefficient (SE)	<i>t</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Intercept	-1.87 (0.10)	-19.21	<0.001	-2.06	-1.68
amamgcw	0.21 (0.07)	3.17	0.002	0.08	0.34

Using R package lme4

## Bayesian (Random Intercept & Slope)

Model Term	Coefficient (SE)	<i>t</i>	<i>p</i>	95% <i>CI</i>	
				Lower	Upper
Intercept	-1.94 (0.12)			-2.19	-1.70
amamgcw	0.12 (0.13)			-0.17	0.34

Using R package brms



# What you miss if you don't use Bayesian estimation

Random  
Intercept



-  $SD(\text{slope}) = 0$   
 $\text{Range}(\text{slope}) = 0$

Random  
intercept & slope



$SD(\text{slope}) = 0.23$   
 $\text{Range}(\text{slope}) :$   
 $-0.36, 0.58$

# Sources for Bayesian Modeling

- 1. Krushke (2014): Doing Bayesian Data Analysis
- 2. McElreath (2015): Statistical Rethinking
- 3. Bürkner (2016) brms R package

# Summary

- Bayesian estimates, when you use vague priors, are often very similar to frequentist estimates, but their interpretation is more intuitive.
- In multilevel modeling, Bayesian methods can find solutions in cases where frequentist methods can't.
- When these solutions involve random effects, Bayesian estimation can show startlingly different results.